

# COMMONS 

## THE BEST THINGS IN HIFE

## GENEVA COMMONS

is the premier lifestyle center serving the west suburban Chicago metropolitan area. With co-tenants including Dick's Sporting Goods, Barnes \& Noble, Forever 21, H\&M Pottery Barn, Sephora, MAC, California Pizza Kitchen, Houlihan's and Bar Louie, the center offers the ultimate shopping and dining experience!

Retail \& restaurant opportunities are available from 876 up to $10,000+$ square feet
Freestanding 7,887 sf restaurant or pad opportunity


Average sales of $\$ 750$ psf for Geneva Commons' top 10 tenants
"The Green" at Geneva Commons is a dynamic new gathering area featuring digital screens for movies on the lawn, pergola and outdoor seating, fireplace and life-size chessboard

Site adjacent to Northwestern Medicine Delnor Hospital with 159 beds and more than 600 physicians in 64 specialties

Geneva Commons offers an array of community events including annual visits and photos with Santa and the Easter Bunny, Ice Skating (Winter), outdoor movies and concerts (Summer), Girls Night Out (Summer), "Geneva Fun Fest" (Fall), outdoor yoga and fitness classes and other dynamic events


DEMOGRAPHICS within a 15 -minute drivetime

Population

201,921
Daytime Population

Average Income


67,538
Households

58.9\%

College Educated

75.1\%

White Collar

80
88.0\%

Family Households

## THE GENEVA SHOPPER

## 15.9\% PROFESSIONAL PRIDE

Average Household Size: 3.13| Median Age: 40.8 | Median Household Income: $\mathbf{\$ 1 3 8 , 1 0 0}$

Professional Pride consumers are highly qualified in the science, technology, law, or finance fields; they've worked hard to build their professional reputation or their start-up businesses
These consumers are willing to risk their accumulated wealth in the stock market

They have a preferred financial institution, regularly read financial news, and use the Internet for banking transactions These residents are goal oriented and strive for lifelong earning and learning

- Life here is well organized; routine is a key ingredient to daily life


## 12.2\% SOCCER MOMS

## Average Household Size: 2.97 | Median Age: 37 | Median Household Income: \$90,500

Education: $40.5 \%$ college graduates; more than $72 \%$ with some college education
Low unemployment at $3.8 \%$; high labor force participation rate at $71 \%$; 2 out of 3 households include $2+$ workers
Connected, with a host of wireless devices from iPods to
tablets-anything that enables convenience, like banking, paying
bills, or even shopping online

Well insured and invested in a range of funds, from savings accounts or bonds to stocks
Carry a higher level of debt, including first and second mortgages and auto loans

## 10.4\% SAVVY SUBURBANITES

## Average Household Size: 2.85 | Median Age: 45.1 | Median Household Income: \$108,700

Education: $50.6 \%$ college graduates; $77.6 \%$ with some college education.
Low unemployment at $3.5 \%$; higher labor force participation rate at $67.9 \%$ (Index 109) with proportionately more 2-worker households at $62.2 \%$

- Well-connected consumers that appreciate technology and make liberal use of it for everything from shopping and banking to staying current and communicating.
- Informed shoppers that do their research prior to purchasing and focus on quality.



## CÓMEEMǑNS <br> SITE PLAN




