



# THE PLAZA AT CHERRY HILL

2100 Route 38, Cherry Hill, NJ 08002

# THE PLAZA AT CHERRY HILL - PROPERTY HIGHLIGHTS



- Located within seven miles of Center City Philadelphia.
- Immediately adjacent to the Cherry Hill Mall (1.3 million square feet) which is anchored by Nordstrom, Macy's, JCPenney, Crate & Barrel, Container Store and Apple.
- Convenient direct access to Route 38, with 56,000 VPD.
- Anchored by Aldi, LA Fitness, Raymour & Flanigan and Total Wine.
- 412,969 square feet with 1,748 parking spaces.
- **Facade renovation and site improvements planned for 2019.**

# THE PLAZA AT CHERRY HILL - RENDERINGS



**Proposed renovation**

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CONVENIENT . REGIONAL . AFFLUENT .

## Centrally Located within a Dense and Affluent Market

### SIGNIFICANT ANNUAL RETAIL SPEND

- **\$3.56B** 5 mile radius
- **\$7.95B** 10 mile radius
- **No sales tax** on clothing and shoes

### UPMARKET POWERHOUSE

- Award winning schools
- Tremendous access from major roads
- AHHI of **\$97K**, within 5 miles.



## Camden County is home to

### KEY EMPLOYERS IN AREA

AC Moore  
Actellion Pharmaceuticals  
TB Bank  
Lockheed Martin  
Subaru of America  
Campbell's Soup  
Tyco Toys  
J&J Snack Foods

### TOP HEALTHCARE SYSTEMS

Cooper Health  
Kennedy Health Systems  
Our Lady of Lourdes Medical Center  
Virtua Health

# THE PLAZA AT CHERRY HILL



Raymour & Flanigan®  
FURNITURE

LA | FITNESS



RESTORATION  
HARDWARE

NAVY  
FEDERAL  
Credit Union



PURE HOCKEY



RED LOBSTER  
FRESH FISH • LIVE LOBSTER

Total Wine  
& MORE

## DEMOGRAPHIC PROFILE

	3-miles	5-miles	7-miles
Total Population	112,242	280,120	709,825
Number of Employees	72,398	175,750	377,901
Median Age	39.9	39.2	36.6
Total Households	44,787	109,624	273,553
Homeowners	68.6%	68.2%	64.0%
Average HH Income	\$92,150	\$97,239	\$83,463
Median HH Income	\$77,828	\$79,701	\$67,901

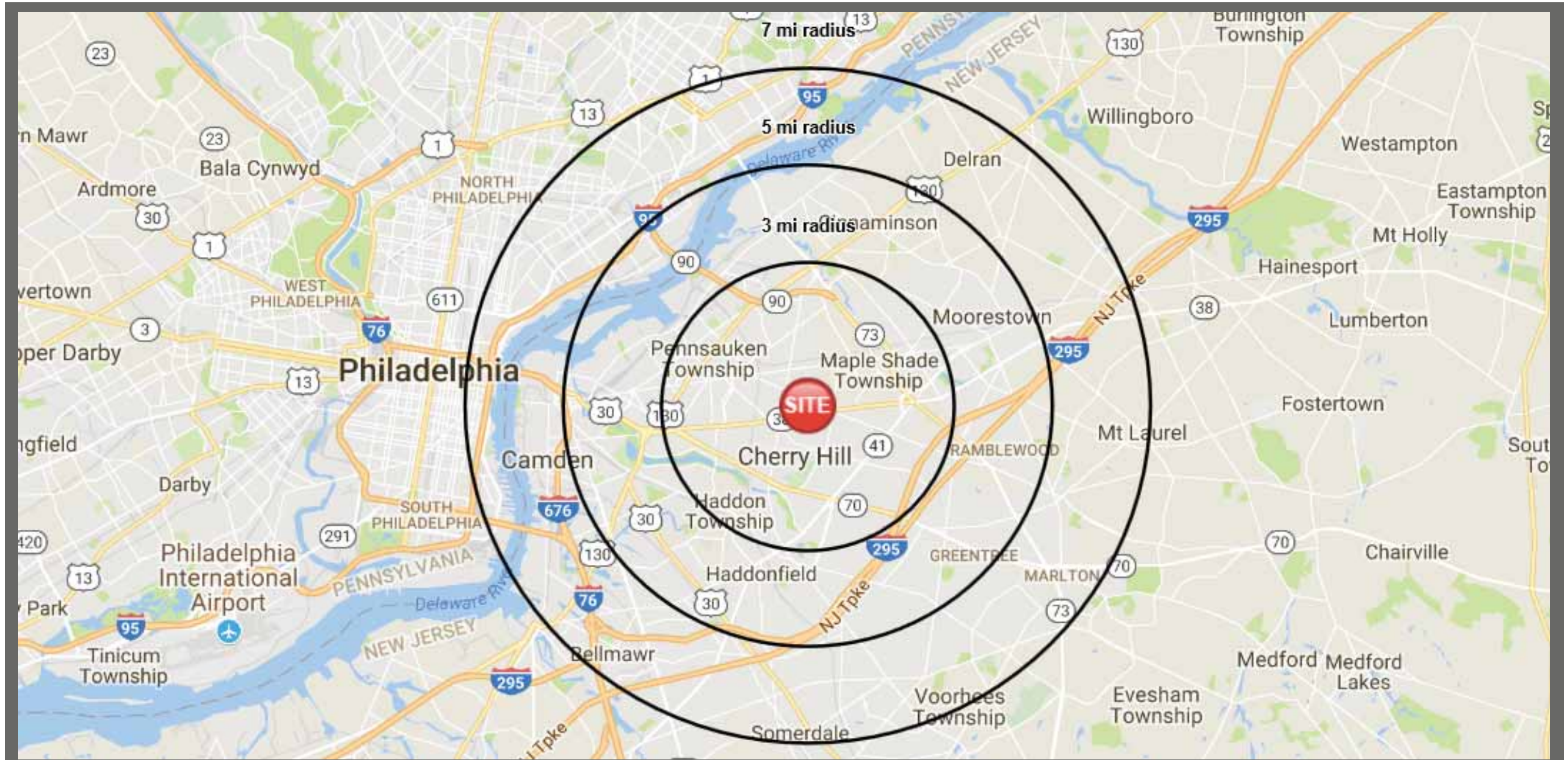
## EXPENDITURE POTENTIAL

	3-miles	5-miles	10-miles
Total Retail Expenditures	\$1.41 B	\$3.56 B	\$7.95 B
Apparel	\$104 M	\$264 M	\$588 M
Entertainment	\$167 M	\$425 M	\$941 M
Food & Beverage	\$427 M	\$1.08 B	\$2.42 B
Household Furnishings	\$104 M	\$265 M	\$582 M
Personal Care	\$38.3 M	\$96.9 M	\$217 M

# THE PLAZA AT CHERRY HILL - COMPETITION MAP



# THE PLAZA AT CHERRY HILL - DEMOGRAPHICS



## DEMOGRAPHICS

	3 MILES	5 MILES	7 MILES
Population	112,242	280,120	709,825
Daytime Population	103,515	255,770	601,361
Households	45,093	109,633	273,553
Average Household Income (\$)	92,111	96,677	83,463
Median Household Income (\$)	77,741	79,174	67,901



# THE PLAZA AT CHERRY HILL - AERIAL

CENTER CITY PHILADELPHIA

